



alexander gerlts

director

commercial
image
corporate
advertorial
music video
documentary

A person is holding a large sign that says "A=" in a bold, sans-serif font. The person's face is partially visible in the background, looking towards the camera. The sign is held in front of their chest.

= 20.12.1981: born in braunschweig, germany

= working with film and photography since early childhood

= 1996 - 2002: first steps into film production. experimental work on music videos, documentaries, short & feature films.

= 2002 - 2008: freelance ac & ad on commercials, music videos and short films in berlin, germany

= 2008 - 2011: director & head of editorial for audi tv in munich, germany

= 2011 - now: award-winning director with a passion for people and cars. member of the new york festivals grand jury.

A person is holding a large sign that says "A=" in a bold, sans-serif font. The person's face is partially visible in profile on the right side of the image. The background is dark and out of focus.

= clients:

AUDI - DEUTSCHE TELEKOM - MERCEDES-BENZ -
TOYOTA EUROPE - JAGUAR - VOLKSWAGEN

= agencies:

DDB - THJNK - SAATCHI & SAATCHI - JUNG VON
MATT - PHILIPP&KEUNTJE - HEIMAT - RAZORFISH

= awards:

AME AWARD - NEW YORK ADVERTISING AWARD -
DIE KLAPPE - AUTOVISION OTTOCAR - CANNES
CORPORATE MEDIA & TV - NEW YORK FESTIVALS
WORLD'S BEST TV & FILMS - ISPO AWARD - ITVA