

MARTIN BENNETT

Director

Curriculum Vitae



Name	Martin Bennett
Date of birth	31st of August 1970
Nationality	British
Languages	English (native) / German (professional)
Profession	Director
Education	Plymouth College of Art & Design (1992 - 1996) Berkshire College of Art & Design (1990 - 1992) Wargrave Piggott Comprehensive School (1981 - 1987)
Qualifications	BA (Hons) Degree 1st - Photography & Film - Plymouth College of Art & Design PQE (Distinction) Photography / Cinematography - Plymouth College of Art & Design HND Design Media Production (Photography) - Plymouth College of Art & Design ND Design Photography - Berkshire College of Art & Design
Driving license	Full UK Driving License since 1989

Experience

Current

Freelance director - With a passion for cars. Specialising in automotive commercials and launch films. Recent clients include: Audi, Acura, Bentley, Ford, Honda, Jaguar Land Rover, Special Vehicle Operations, Overfinch - (Range Rover) Since 2007

Owner of mustard-berlin productions (UK) mustard-berlin is a communications production company that specialises in creating films and photographic images for high end clients and, in particular, the automotive sector. Since 2007

Previous

Freelance producer - working with Wundermann UK on the Ford Europe account as the agency producer for several Ford Commercials and online films. 2007

Freelance photographer shooting commissions for clients in advertising, design and book publishing. Also producing and directing video and multimedia productions. From October 1999 - April 2006

First assistant to advertising photographer Andreas Heumann. Working on high end advertising photography campaigns worldwide. From June 1998 - October 1999

Personal profile

Utilising his background as an advertising photographer Martin brings with him a wealth of experience as well as an eye for detail. His graphic imagery and compelling storytelling is cinematic in nature. His ability is equally matched by his passion and dedication to create beautiful imagery. His characteristically British sentiment is prevalent throughout his work.

From 2010-2014, Martin directed a series of films for Bentley Motors that took the world renowned brand in a new and fresh direction. This fruitful and long relationship reinvigorated the brand and established 'a new communications language for Bentley Motors. This innovative series of films led the way to many further commissions from automotive brands such as:

Audi, Acura, Ford, Honda, Land Rover, SVO (Special Vehicle Operations), Overfinch (Range Rover Sport)

Martin lives in Berlin with his family; Kristina an illustrator, twin boys Jack & Karl and their dog Bobi.

Projects

Honda Pilot Commercial
Audi Ultra (TT, A3, A5, A6, A7) films
Land Rover Evoque & Land Rover Defender Sport films
Land Rover SVO - Spectre, Bond web series
Land Rover SVO - Brand Film 'Closer'
Acura RDX Commercial
Acura TLX Commercial
Acura MDX Commercial
Honda CR-V Commercial
Ford Mondeo - Beautifully Distracted Spot- Heist
Ford Mondeo - Beautifully Distracted Spot - Hurricane
Ford Mondeo - Beautifully Distracted Spot - Golf
Ford Mondeo - Beautifully Distracted Spot - Girlfriend
Overfinch Range Rover Sport Commercial - Perfection
Bentley GTC Speed Launch Film
Bentley GT Speed Launch Film
Bentley GT V8 Launch Film
Bentley Mulsanne Launch Film
Bentley GTC Launch Film
Ford Transit Online Film
Ford Fiesta Online Films x3 (Granny, Builder, Students)