

## CV OLAF VAN GERWEN

Olaf was born in 1973. After his studies in Social Sciences and Audiovisual Production he starts directing music videos and TV shows.

He entered the advertising business as an off line editor. After becoming Amsterdam's most sought after cutter, he went back to directing. He has shot commercials for all major agencies in The Netherlands and numerous jobs for agencies in Europe, Eastern Europe and all over Asia.

As director he has always had a passion for cinematography and lighting. He has taught himself to be a Director of Photography and has been shooting his own films for over 7 years now.

His work as DOP brought a highly visual signature to his work. Most of Olaf's clients are in food, dairy and service industries.

He is also co-owner of a production studio in Amsterdam, specializing in food and table top photography and film.

Olaf and his girlfriend live in Amsterdam, where they raise two teenage daughters and a dog.